

Showcase Your Company's Brand to Key Decision Makers in The Solar Industry

Benefits of Banner Advertising – www.seia.org

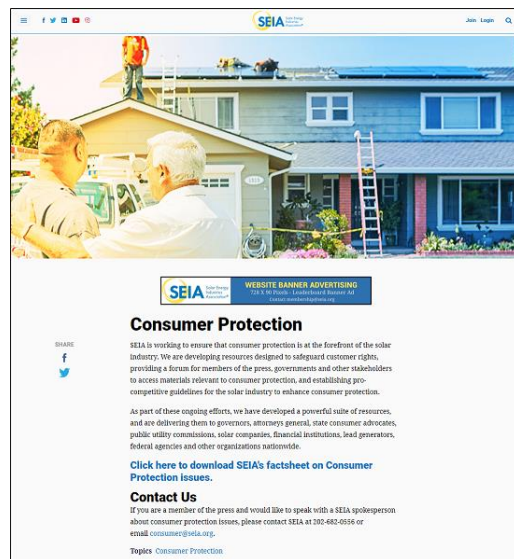
- Present your brand to a focused audience of solar industry professionals visiting high traffic web pages on SEIA's website
- Limited ad space – Only 2 packages available
- Static banner ad placement on 12 dedicated web pages that average 7,500 pageviews per month – 90,000 yearly pageviews
- Direct visitors to the website landing page of your choice

Leaderboard Banner Ad

Size: 728 X 90 Pixels Wide

Each Package Includes:

- Premium header placement at top of page (see next page)
- Averages 7,500 pageviews per month
- Averages 4,750 website entrances per month

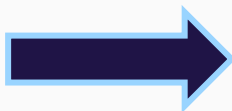


Package Price: \$15,000 for 12 months, \$8,500 for 6 months

Actual Banner Ad Size – 728 X 90



Banner Ad Placement Example



Consumer Protection

SHARE



SEIA is working to ensure that consumer protection is at the forefront of the solar industry. We are developing resources designed to safeguard customer rights, providing a forum for members of the press, governments and other stakeholders to access materials relevant to consumer protection, and establishing pro-competitive guidelines for the solar industry to enhance consumer protection.

As part of these ongoing efforts, we have developed a powerful suite of resources, and are delivering them to governors, attorneys general, state consumer advocates, public utility commissions, solar companies, financial institutions, lead generators, federal agencies and other organizations nationwide.

[Click here to download SEIA's factsheet on Consumer Protection issues.](#)

Contact Us

If you are a member of the press and would like to speak with a SEIA spokesperson about consumer protection issues, please contact SEIA at 202-682-0556 or email consumer@seia.org.

Topics [Consumer Protection](#)